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Book Details Full Title: Entrepreneurship: Starting and Operating

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Entrepreneurship: Starting & Operating a Small Business, 4e (Mariotti) Chapter 1 Entrepreneurs Recognize Opportunities 1) Products are tangible, meaning _____. A) you can't actually touch them B) you can sell them C) you can touch them D) you can see them Answer: C Diff: 1 Page Ref: 3 Learning Object.: 1.1 Summarize what entrepreneurs do.

Entrepreneurship: Starting & Operating a Small Business

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Entrepreneurship: Starting a Business Learning Objectives 1) Define entrepreneur and describe the three characteristics of entrepreneurial activity. 2) Identify five potential advantages to starting your own business 3) Define a small business and explain the importance of small businesses to the U.S. economy.

Entrepreneurship: Starting a Business - Virginia Tech

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Business ...

Welcome to the Guide to Starting and Operating a Small Business: Helping businesses to open and grow is a key activity of the Michigan Economic Development . Corporation (MEDC) and state government in general. Starting a business can be a complex and . difficult process.

Guide to Starting and Operating a Small Business

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Chapter 1: Entrepreneurs Recognize Opportunities . Objectives
Test Prep Quizzes. True/False Multiple Choice Essay. BizBuilder
Business Plan Examples. Sample Business Plan 1 Sample
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Chapter Review of Key Topics

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